

# MEET YOUR SALES REPS.

It's time to put names to faces and meet your sales reps, all of our reps are there to help you find and stock the best hydroponic and horticultural products available on the market. They're also there any time you have any questions or queries about anything to do with Easy Grow.



**Roy Goodwin**  
SALES MANAGER

Roy has been with Easy Grow for over 10 years, and has huge amounts of experience in the industry. Roy's pride and joy is his collection of cough syrups from around the world.



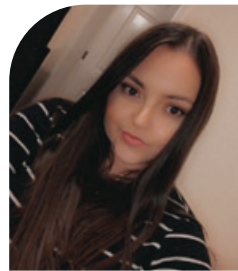
**Andy MacTaggart**  
SALES MANAGER

Andy is our second longest serving team member, with just under 10 years of experience! Andy loves his leisure time, so much so he has an incredible collection of leisure wear, all in tartan.



**Kelsey Roche**  
SALES REP

Kelsey is our youngest team member, but an outstanding asset to the company. An interesting fact about Kelsey is that she is currently on her 30th bag for life at Asda.



**Stacey Boyd**  
SALES REP

Having been at Easy Grow for 5 years, Stacey certainly knows her stuff! Stacey loves cars, in fact she owns 2 Ferraris, one red and one blue. She alternates which to drive daily based on her outlook of the day.



**James Evardson**  
SALES REP

James is our newest member of the team, and you might recognise him from his travels! He's a man who loves routine, and his food. This is why, every Tuesday he has Chicken Kievs for tea, without fail.

GreenPlanet

ona®  
neutralises odours, naturally

REMO  
NUTRIENTS

THE ExHale  
HOMEGROWN CO.2

RAW=  
soluble™

LIGHTITE®

BIONOVA  
PREMIUM FERTILIZERS

TRIBUS™  
ORIGINAL

BIO  
TABS.NL  
ORGANIC GROWING  
Easy by Nature

MICROBE  
Life  
HYDROPONICS

LUMATEK  
PROFESSIONAL LIGHTING

easybreeze

# EASY GROW RESOURCES.

With Easy Grow, you have access to an entire library of online resources you can view and download. These resources include all of the safety information regarding our products, product photography, social media assets and more.

All of which are completely free to use and accessible on our website under the Resources tab.

## Feed Charts

Feed charts are specific recommendations and guidelines provided by nutrient companies to help users achieve the healthiest and best crop they can. Giving you maximum understanding over your plants. You can download and print these for use in your shop, to give to customers when they buy that particular product.

## MSD Sheets

A safety data sheet, material safety data sheet, or product safety data sheets are documents that list information relating to occupational safety and health for the use of various substances and products. These are available for download and print.

## Brochures & Catalogues

Download and print product brochures, catalogues and Easy Grow catalogues.

## Product Photos

We've created a library of product photography for all the products we stock. So if you purchase anything from us, you can find, download and use these photos on your website.

## Social Media Assets

Having a solid social media presence is almost mandatory. And we've created an extensive library of social media assets you can use for our products. Perfectly created for Instagram and Facebook, they're available to use whenever with no credit necessary.

## Website Headers & Sliders

Whether you are launching a new product, or just raising awareness. One of the best ways to do so is making it a prominent product on your website. We've created and compiled a large selection of header and slider images to help you create that impact you want for your products.

See all resources at:  
[www.easy-grow.co.uk/resources](http://www.easy-grow.co.uk/resources)

## DID YOU KNOW?

As an Easy Grow account holder, you have access to create your own favourite product lists on our website. Visit our website to find out more.

EASYNEWS  
FROM EASYGROW

ISSUE 01 | JUNE - JULY 2022  
[www.easy-grow.co.uk](http://www.easy-grow.co.uk)

# BIO TABS

THE ORGANIC WAY  
TO GROW!



## TOP TIER ORGANIC GROWING...

Organic cultivation becomes child's play for beginner and advanced growers alike with BioTabs, now available at Easy Grow.

Find out more about the BioTabs range in this month's newsletter!



## ALSO IN THIS ISSUE...

Easy Grow  
News & Updates

Get the latest news and information from Easy Grow, including how to get on our mailing list!

Meet our  
Sales Team

Put names to faces, meet our sales team and find out more about the voices you speak to everyday!

Product  
Spotlight

Check out this month's product spotlight, featuring new and the most popular products in our range.

Website  
Resources

Find out about Easy Grow's online resource centre full of information and assets for you to use.



# COMPANY NEWS.



## NOT ON OUR MAILING LIST?

Well, you should be! Because then you get access to exclusive offers and deals, along with news of the latest and most popular products at Easy Grow.

We want to give our customers the best deals and offers we can, that's why each week, we will be running week-long deals on various products. Along with our weekly deals, we sometimes have month-long seasonal promotions.

If you are unsure whether you're on our mailing list, get in touch and we will let you know if you are or not, and if you're not, we can add you there and then!

## FLEXIBLE PAYMENT OPTIONS

At Easy Grow, we've been working hard to give our customers flexible payment options when shopping with us.

With online payments being introduced on the Easy Grow website, you can pay online using all major card providers. You can still order and pay by calling us or by email.

For more information on payments and ways to pay with Easy Grow, get in touch with us.

## PERMANENT PRICE REDUCTIONS

2022 has brought about price increases just about everywhere, and our industry is no different.

That being said, we're always looking at where we can lower our prices for our customers. We're introducing a permanent price reduction on 20kg ONA Gel Pails and Vacuum Storage Bags.

To see all of the latest prices, you can view and download our pricelist from your account page on our website.

## VAN DELIVERIES

We have regular weekly van deliveries operating within a 150 mile radius of our headquarters. Get in touch to see if our delivery drivers are delivering to your area.



TOP TIER ORGANIC GROWING

# BIOTABS

BioTabs are an innovative Dutch research company & producer of organic fertilisers & soil conditioners. They are growers with more than 35 years of experience in plant cultivation. Cultivating their plants chemically on Rockwool for 25 years. Ten years ago, they started testing organic cultivation.

The primal way of organic growing is based on the use of compost. Based on compost a number of organic strategies have been developed. BioTabs produces organic fertilisers & organic plant food, using the force of organic soil improving organisms.

BioTabs stimulates soil organisms by converting organic material into ideal organic plant food. In this way, plants develop strong root systems and are disease-resistant as they grow towards fruition. The products BioTabs offers are all natural fertilisers for plants and fully organic soil improvers, all 100% certified organic. BioTabs guarantees a fair, full and very tasty harvest.



Check out the full range of BioTabs on the Easy Grow website for full product specs, information and find out where to buy. **Get 10% off your first BioTabs order, limited time only.**

100% ORGANIC CERTIFIED



Biotabs™

10 Organic slow-release pcs. fertiliser tablets

10% Off BioTabs First Order!

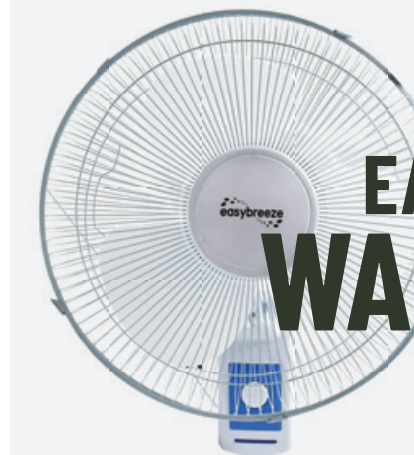


Biotabs starter kit & Bactrex 250g, part of the BioTabs range, available at Easy Grow.

## COMING SOON... SEED PLUGS & STARTER MIX



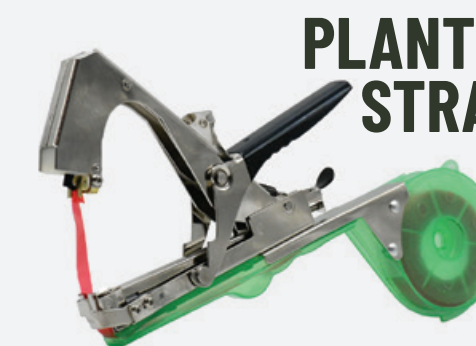
## VAPR NANO SPRAY GUN



## EASY BREEZE WALL FAN



## NEW! RIDGED PLANT POLES



## PLANT STRAPPER

# PRODUCT SPOTLIGHT.



HERBDRYER

## HERB DRYER INCLUDING FILTER

From **£20.52** per unit

- \* 99% Odour Removal
- \* Optimal Airflow
- \* Quiet and Reliable Fan
- \* Internal Carbon Filter
- \* Multi-Rack Drying



**SMART, SIMPLE ODOUR CONTROL**